

Southern Lehigh School District Turf Committee Minutes of June 2, 2014

Mr. Lycett- welcomed and opened meeting at 7:05 Mr. Lindsay made a motion to approve the minutes. Mr. Lycett seconded and the minutes were approved.

Reviewed the purpose of the committee and a bit of history.

Discussion and question/answer period.

Where do we want the field? Should it replace or add on? Do we need more than turf? Should we look at total family's needs and involve all coaches? What will advertising policy support?

Mr. Lycett reviewed committees:

- **Field placement & total facilities and priorities**- chair- TJ Siedenberger & Eric Wilson
- **Fund raising strategies**- chair Harry Johnson & SLEF (Diana Millman, Mary Rockel, Amy Johnson & Jenny Hughes for alumni fundraising
- **Advertising recommendations to the board** - chair -Troy Silfies, Stan Sroka & Jason Rudolf
- **Logistics for sustainability**-long term management -chair - Steve Nelson & Travis Werghknecht

Mr. Lindsay - recommendation to hire a professional fundraising firm to help. Discussion for support.

Recommendations to create a one page of what we know and questions we have.

Mr. Lycett- looking for tight schedule.

Mr. Toman - recommendation to identify 3 turf providers and 3 fundraising groups for Aug. Meeting - could be part of facilities

Do we have a mission statement on why we want turf?

Mission- to invest in student athletes by providing improved athletic facilities and improved community experience

Mr. Lycett will serve as project chair and will share info among everyone.

Next meeting in mid-August

Mr. Lycett asked each committee to communicate with progress to him.

Key areas are fundraising and advertising.

Goal is fall 2015. (May not happen realistically, but still a goal)

Challenges- Mr. Lycett noted that there will be many challenges that will come up.

Momentum and support are critical.

Adjourned at 8:25 pm